

PALM DESERT FOOD & WINE

PRESENTED BY
AGUA CALIENTE CASINO RESORT SPA
MARCH 24-26, 2017

****MEDIA ALERT****

FOR IMMEDIATE RELEASE

January 26, 2017

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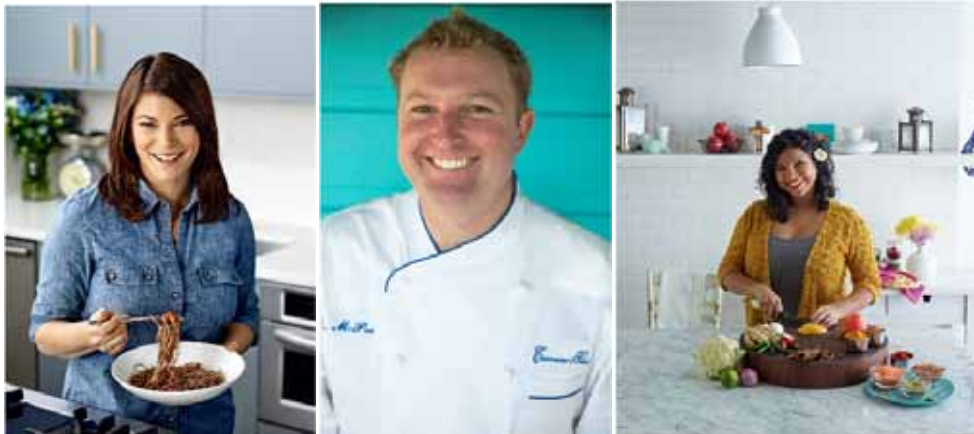
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SAVE THE DATE!

**7th ANNUAL PALM DESERT FOOD & WINE FESTIVAL PRESENTED BY AGUA CALIENTE
CASINO RESORT SPA RETURNS MARCH 24-26, 2017**

The highly anticipated culinary event—taking place in the heart of the Coachella Valley—announces its star-studded 2017 chef lineup, including appearances by Gail Simmons, Tory McPhail, and Aarti Sequeira



(L-R: chefs Gail Simmons, Tory McPhail, and Aarti Sequeira)

WHAT: The 7th annual [Palm Desert Food & Wine Festival](#) presented by Agua Caliente Casino Resort Spa and produced by *Palm Springs Life* is uniting today's top culinary talent and food enthusiasts for three days of extraordinary **live cooking demonstrations; grand tastings featuring over 42 renowned restaurants and 80 premium wineries, breweries, and spirits purveyors; cookbook signings from celebrity chef talent;** and more. Embracing its iconic desert location, the festival showcases the best of the Coachella Valley and serves as an ideal

weekend getaway, with all events taking place at the famed El Paseo shopping district in Palm Desert, CA.

Kicking off the festivities on Friday, March 24 is the return of the beloved **James Beard Gourmet Luncheon** featuring **celebrated food expert and Bravo “Top Chef” judge Gail Simmons as the emcee**, with four courses prepared by award-winning chefs from around the country. The festivities continue with two days of grand tastings and live culinary demonstrations from a standout roster of chefs from the Coachella Valley and beyond.

A sampling of featured talent includes:

- **Gail Simmons** (Food expert, *Food & Wine* special projects director, and judge on Bravo’s “Top Chef”)
- **Tory McPhail** (Executive chef of the iconic Commander’s Palace in New Orleans and James Beard Award-winning chef)
- **Aarti Sequeira** (Host of Food Network’s “Aarti Party” and season six winner of “Food Network Star”)
- **Brooke Williamson** (Chef/owner of Tripel, The Hudson House, Playa Provisions and Da Kikokiko; winner of Esquire Network’s “Knife Fight;” and contestant on “Top Chef”)
- **Brent Ridge & Josh Kilmer-Purcell** (Founders of “Beekman 1802,” reality TV show personalities, and cookbook and memoir authors)

As a proud supporter of Coachella Valley’s FIND Food Bank, which provides food and essentials to those in need throughout the community, Palm Desert Food & Wine will donate 35 meals to the organization for every festival ticket purchased.

In the next several weeks, the festival will announce additional culinary personalities, participants, and confirmed programming for 2017. Please continue to check www.palmdesertfoodandwine.com for updates.

WHEN: Friday, March 24 through Sunday, March 26, 2017

WHERE: Palm Desert’s iconic El Paseo shopping district

TICKETS: Tickets are available for purchase by visiting:
www.palmdesertfoodandwine.com or by calling 888.596.1027

SOCIAL MEDIA: [Facebook \(@palmdesertfoodandwine\)](https://www.facebook.com/palmdesertfoodandwine)
[Twitter \(@PDFoodWine\)](https://twitter.com/PDFoodWine)
[Instagram \(@PDFoodandWine\)](https://www.instagram.com/PDFoodandWine)

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[#PDFW #PDFWFESTIVAL](#)

MEDIA CREDENTIALS: Please continue to regularly check www.palmdesertfoodandwine.com for updates on programming and access to media credential request forms. For media inquiries, please email: PDFW@wagstaffworldwide.com.

SPONSORS/PARTNERS: 2017 sponsors for Palm Desert Food & Wine presented by Agua Caliente Casino Resort Spa include: City of Palm Desert; Lexus; Ferguson Bath, Kitchen & Lighting Gallery; Better Built Inc.; Celebrity Cruises; Shamrock Foods; Chef Works; VOSS Artesian Water; Verterra; North Shore Living Herbs; Selvarey Rum; and media sponsors KMIR and KPSE.

About Palm Desert Food & Wine Festival presented by Agua Caliente Resort Spa

The Palm Desert Food & Wine Festival presented by Agua Caliente Casino Resort Spa is owned and operated by *Palm Springs Life*; produced by Tony Marchese; and with sponsorship support in part from City of Palm Desert; Lexus; Ferguson Bath, Kitchen & Lighting Gallery; Better Built Inc.; Celebrity Cruises; Shamrock Foods; Chef Works; VOSS Artesian Water; Verterra; North Shore Living Herbs; Selvarey Rum; and media sponsors KMIR and KPSE. The annual food and wine event gathers the brightest and most inspired chefs and culinary personalities from around the country for three extraordinary days of food and wine tasting. A portion of the proceeds will benefit the Coachella Valley's FIND Food Bank. For more information visit www.palmdesertfoodandwine.com or visit us on [Facebook](#), [Instagram](#), or [Twitter](#).

About Palm Springs Life

Palm Springs Life has represented the greater Palm Springs area for nearly 60 years. Its award-winning monthly publication is a reflection of the special lifestyle of the desert resort communities. *Palm Springs Life's* monthly editorial content includes: social scene; upcoming events including major golf and tennis tournaments; luxury homes; fine dining; fashion; travel; the arts; and profiles of celebrity and business leaders.

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For more information, please contact Rachel Dubin or Vanessa Kanegai at Wagstaff Worldwide:

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